

ALUMNI FOCUS



Anjoo - television in India

Anjoo Daswani, (XIC Alumna Broadcast / TV / Radio 78-79), is a freelance television producer, Mumbai. Anjoo has taught Film & Television Production for over a decade at the XIC.

Anjoo was invited to the Communication Program at the Arcadia University and University of Pennsylvania, Philadelphia, USA, for their **Global Focus Program**. This program allows students to study media environments in two countries, one in a developed world and one in the developing world. This year the focus was on India and Australia.

Anjoo spoke both to the graduates and undergrads of the TV/Video Production courses of the two Universities. Topics covered were “**From SITE to STAR**” - a historical perspective and an overview of television in India. “**Cultural reflections in popular cinema,**” followed by screenings and question-answer sessions on *Maine Gandhi Ko Nahin Mara* (Dir. Jahnu Barua), *Lage Raho Munnabhai* (Dir. Rajkumar Hirani) which covered Hindi Cinema / common themes and varied treatments / cultural reflections in popular cinema / the students’ perspective on the two films. She also screened *Water* (Dir. Deepa Mehta), the discussions focused on social issues and their relevance to modern India.

Anjoo Daswani has several non fiction features and television series to her credit – notably, *Apne Aap* on DD National, *Mere Ghar Aana Zindagi* on ZEE TV and over fifty video features for video magazines *Business Plus & People Plus* in the early nineties. Trained with SITE (Satellite Instructional Television Experiment – the first time satellite transmission project in India – in collaboration with NASA, USA in 1975), she continues to produce science enrichment programs for the ambitious future venture, *JIGYASA*, a science channel to be launched by ISRO (Indian Research Organization).