

# Xavier Institute of Communications

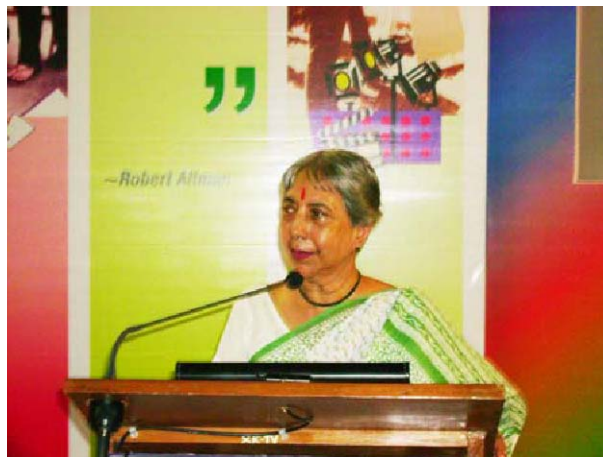
Orientation 1-3 July 2010

Theme : BIODIVERSITY



July 1, 2010 – Inaugural & Welcome

Welcome address by Fr. Lawrie Ferrao, SJ, Director – XIC, initiating the theme `BIODIVERSITY`



Jane Swamy – Dean of Studies preparing students for the year ahead



Fr. Errol Fernandes, Vice-Principal, St. Xavier's College (Commerce) reflected on the **Jesuit Ethos** which are founded on the core principle of THE MAGIS, i.e., being "better than the best". Fr Fernandes spoke extensively and passionately of St. Ignatius of Loyola, founder of the Society of Jesus. He encouraged students to be influenced by Ignatian reasoning, spirituality and concern for all.



**July 2, 2010**

Fr. Gordon Daniells, SJ, Head, Extn. Programmes - XIC, organized several “warm-up” quizzes and games, to create a relaxed, friendly atmosphere for the students. In this **Ice-breakers** session - all formal barriers were demolished, enabling the students to interact and intermingle.



Fr. Terrence Quadros, SJ, Student Counselor, SXC - the theme of his session read, “**Psychology of classroom learning**”. Fr. Quadros encouraged the class to be realistic as opposed to forever positive. His engaging address forced the students question their self-identity.



**Sanskar Desai,  
Ritu Bhatia and  
Lopa Mudra Mitra**



**Sunaina Vasudev,  
Ms. Jane Swamy  
and Sonal Shukla**

**Lata Hegde and Arnold Wilson**



**Siddhartha Butalia and  
Jane D'Souza**

**Alumni individually address and interact with students in the lecture rooms**

- Lata Hegde** (PR 83 ) - Consultant (Finance)
- Arnold Wilson** ( PR 09) - Marketing Mg - Submerge Entertainment Pvt. Ltd
- Velly Thevar**, (JR 86) - Assistant Editor, Telegraph Kolkata (Mumbai Bureau)
- Sonal Shukla** (MJR 02) -Principal Correspondent, Express Healthcare, Indian Express.
- Sunaina Vasudev** (JR 07) - Sr. Correspondent, Business Standard
- Siddhartha Butalia** (A&M 03) – Dir. Marketing-Premium Hotels, Taj Hotels Resorts & Palaces
- Jane D'Souza** (A&M 07) - Copywriter, Law & Kenneth
- Sanskar Desai** (FT 91) Filmmaker of documentaries, Ad-Films & Corporate films
- Ritu Bhatia** (FT 01) -Script Writer & Supervisor, Rose Movies Combine
- Lopa Mudra Mitra** (FT 07) Freelance Producer & Director



**July 3, 210**

**On the Panel – Alumni Forum - Meet the Professionals**

Alumni emphasize on passion, focus and a thirst for truth and knowledge to be the cornerstones of success and progress.

**Velly Thevar**, (JR 86) - Assistant Editor, Telegraph Kolkata (Mumbai Bureau)

**Sanskar Desai** (FT 91) Filmmaker of documentaries, Ad-Films & Corporate films

**Lata Hegde** (PR 83 ) - Consultant (Finance)

**Siddhartha Butalia** (A&M 03) – Dir. Marketing-Premium Hotels, Taj Hotels Resorts & Palaces

**Dr. J. B. Mistry** – Moderator, XIC Consultant – Technics & Curriculum

**Jeanne DeSa** – Alumni Relations



**Dr. J. B. Mistry** – Moderator, concluded by summing up points raised during the discussions.



Bad weather – heavy rains and floods, did not prevent XIC students, from arriving on the third and final session of the orientation program – Alumni **Forum – Meet the Professionals.**



**Scroll down for more**

## What the Class Rep's of the Day had to say ...



**Fr. Lawrie's** speech was very current and relevant to today's times and I really liked the way the theme of Biodiversity was woven into his speech. I also enjoyed the way he used music (Raise me Up) to recognize God's role in our lives. He ended with the message "Unity in Diversity," which is extremely important to all of us who live in a plural and multiethnic country.

**Jane Swamy, Dean of Studies** Ms. Swamy's speech was unique in the sense that she actually gave us examples of how people can be creative (by quoting David Brinkley). At the same time, she also gave us examples of inspirational people like Ramnath Goenka, Editor of the Indian Express. She stressed the role of honesty and integrity in our work, which I thought was a great way to welcome us to the world of responsible media communicators.

**Gayatri Ganesh ( PR 2010)**



**Fr. Errol Fernandes, SJ**, Vice-Principal of St. Xavier's College (Commerce) with a beautiful presentation explained to us the history and legacy of St. Ignatius of Loyola (Founder of the Society of Jesus) through which he gave us important values and the Jesuit Ethos to inculcate in our lives.

The one hour session by **Fr. Terrence Quadros** educated and inspired the students to apply creativity in their day to day growth, to create self awareness and to be responsible media profession.

An ice-breaker session conducted by **Fr. Gordon Daniells** involved a series of interactive and fun filled games which helped the fresher's at XIC get acquainted with each other.

**Lionel Pinto (A&M 2010)**



### **Alumni Meet**

The final event was a joint alumni meet, organized for all the courses, as several dignitaries such as Lata Hegde, Sanskar Desai, Velly Thevar and Siddhartha Butalia were introduced by Jeanne DeSa, Alumni Relations. They encouraged the students to work hard yet enjoy the year ahead, advising us to "drop our ifs", discard passivity and adopt the role of leaders in society. Personally speaking, I think I speak for the entire JR batch as well as other courses, as I thank the entire XIC for organizing this three day orientation, welcoming us all in, making us a part of their great history. I leave you with a quote from Ms. Jane Swamy, as she succinctly put it, "to read is to lead, to lead is to read."

**Priyanka Sharma ( JR 2010)**



### **Finally, quotes made by the speakers:**

Quoting David Brinkley – "Happiness of life depends on quality of thought."  
"Only thing that can't be recycled is wasted time"  
"Growing up is mainly growing out of our comfort zones"  
"The goal is not to run faster than others but to run one's own fastest"  
"Make friends with students from other courses as this might be the only time you'd get to interact with them." "Know the rules break them, go berserk with creativity"

**Simran Singh (FT 2010)**