



Job Title: **Account Management Executive**

Team: Account Management

Location: Mumbai

Compensation: 3 – 4 lakhs per annum

Unlike any other traditional advertising agency, we are a radically open creative collective. We live and breathe Disruption. And for over two decades that's been the secret to our clients' unprecedented success in the marketplace.

This is your opportunity to kickstart your career in the exciting world of brands and communication. To work in an environment which thrives on challenging convention and breaking the status quo. To learn from some of the best minds in the business!

Key Expectations

You are a new age Pirate. You are challenged by uncertainty and ambiguity. You are interested in many things with a feeling that you don't neatly fit into any containers of the past. You are a restless person full of ideas. And you can be structured with an eye for detail. You love making a dent in the universe and creating impact. You are a natural communicator. We will teach you the TBWA Way.

- Deep dive and cultivate sound understanding of the fundamentals of Account Management/ Client Partnership in shaping brand strategies
- Develop appreciation for marketing needs of clients/brands and contribute to the process of developing communication campaigns to address the same
- Master the art of Collaboration by working seamlessly with the Creative & Planning teams
- Being curious and displaying an insatiable appetite for learning
- Bring in a fresh perspective
- Maintaining enviable turnaround time on assigned tasks

Your attitude, your aptitude and the impact you make, would be instrumental in defining your success.

Essential Competencies & Qualifications

- Minimum 1 year of experience in a role entailing client coordination/management
- Knowledge of digital marketing concepts esp SMM, SMO, SEM would be an advantage
- Graduate in any discipline
- Above all, a CAN DO attitude