



**Job Role:** Game Show Host (Video Jockey)  
**Location:** Hyderabad  
**Compensation:** INR 4 to 5 LPA

### **About Company:**

**PurpleTalk** is a leader in digital innovation and strategy consulting. Established in 2008, the time when Apple started producing touch devices. Since then, we have been providing our expert solutions to various National and International Brands in the form of Apps, Games and Enterprise solutions.

We are born digital with deep expertise in all things digital - Social, Mobile, Analytics, Cloud, Wearables & IoT. We have delivered over 700 solutions across industries, won 25+ International awards, worked with 500+ clients & created value over \$2.0 bn for them.

We are one of the first 12 agencies globally to be approved by **Google** as a **Certified Developer Partner** and one of the few companies to receive **AWS IoT Service Delivery** Designation, recognised as **Future Ready Organisations 2023-24** by The Economic Times, AmbitionBox **Best Places to Work 2022**.

**Our client list includes** GE, Honeywell, Amazon, Sharp, TTI, Pulsara, Advocare, tradeMONSTER, McIntosh, DreamWorks, UHG and many more.

PurpleTalk offers its various services through its divisions - **[x]cube LABS, YesGnome, Upshot.ai and Nukkad Shops**.

YesGnome is the specialized gaming division of PurpleTalk, focusing on developing social and enterprise games. We have developed numerous chart-busting games like StarTrek Trexels, Madagascar- Join the Circus! and Tap Zoo, etc., adding up to millions of downloads, and have worked with marquee clients like DreamWorks, Hasbro, PocketGems and SouthPeak Games, etc.

Headquartered in Dallas, U.S, with offices in San Francisco, Bodrum, Singapore, Sydney, Hyderabad and Bengaluru, our team has close to 1000 associates globally and work with some of the leading enterprises worldwide.



### **About Job Role:**

At PurpleTalk, we are looking to onboard a group of Video Jockeys (Hosts) for our new multiplayer livestream gaming platform soon to be launched. The details below define the job role and required skills in brief.

- A vibrant and engaging personality to communicate, create a lively atmosphere and entertain viewers on a live stream.
- Write scripts or prepare concepts for the hosting, and a natural ability to connect with audiences.
- Should have a basic understanding of audiovisual equipment and production tools.
- Accompanied with a sense of humor, provide engaging content, should stay up to date with the latest trends and popular events.
- Should maintain professionalism and adhere to ethical guidelines while on air.
- Should respect copyrights, privacy rights, and follow broadcasting regulations.
- Responsible for promoting upcoming shows, events, or new releases.
- Excellent communication and fluency in Hindi is a must.