

# Digital Refresh Networks

## About Us:

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*We started in 2011 with the idea of refreshing the way one looks at brand communication. With 10 years, over 150 clients and some great work behind us, we are as much in love with what we do.*

*With team of about 130 people, across 3 cities, work done for over 200 brands across functions of digital marketing, we are one of the first “digital first” communication agencies in the country.*

*Visit us on: <https://www.digitalf5.com>*

## Profile Description:

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*Position: SEM Executive/Trainee*

*Experience: 1 year*

## Responsibilities:

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- *Daily analysis of the paid account & performance evaluation*
- *Creating strategies, Ideation & brainstorming with the team for the brand*
- *Taking care of paid advertising part on various ad platforms including Google, Facebook/Instagram, Twitter, LinkedIn, etc.*
- *Campaign Reporting (Daily, Weekly & Monthly basis)*

## Requirements:

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- *Should be excellent into verbal & written communications*
- *Should be well versed into Google Ads & Facebook Ad dashboard*
- *Should also have a good knowledge & experience into Performance & Branding campaigns etc.*
- *Marketplace experience (execution, management & reporting) a plus but not required. Platforms – Amazon, Flipkart etc....*
- *Google Ads certified a plus but not required.*