



In celebration of the International Education Week,
United States- India Educational Foundation presents
Fulbright Scholar Dr. Jyotsna Kapur's lecture titled:

Childhood's End or a New beginning: American Cinema and the Transformation of the Child

Date: November 21, 2009
Time: 10.30am-1.30pm
Venue: Xavier's Institute of
Communication,
St. Xavier's College.
Lunch: 1.30-2.00pm



This lecture is on the new image of childhood that, beginning in the 1980s, started to take over the American family film. Hollywood's children had grown up, looking and acting more and more like adults while the adults started to turn increasingly childlike and incapable of taking care of children. Beginning with the *Home Alone* series which treated this phenomenon with good natured humor American cinema is now, at the beginning of the 21st century, revisiting this as the subject of horror. Dr. Kapur will explain this cultural shift as part of broader economic, social, and political changes that have accompanied neoliberalism since the 1970s.

This will be followed by a screening of *Manny and Lo* (Lisa Kruger, 1996) a charming and utopian feminist tale of two sisters, Laurel (16) and Amanda (11) who are on the run from the various foster homes they have been placed in. Finally, unable to manage Laurel's advancing pregnancy on their own they kidnap a nurse to help them. A contemporary tale about the blurring of boundaries between adults and children, it restores childhood as a place for new beginnings.

Dr. Kapur's lecture is based on her book, *Coining for Capital: Movies, Marketing, and the Transformation of Childhood*.

RSVP: Dr Shankar at 22624603 between 9.30am-5pm.

Email: shankar@usief.org.in.

Limited seats. Register on first- cum- first served basis. Deadline: November 17th